



Beckman Catholic High School
1325 9th Street SE
Dyersville, Iowa 52040
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To Whom It May Concern:

My name is Pat Meade and I am Principal at Beckman Catholic High School in Dyersville, Iowa. When Beckman was considering a capital campaign and decided to do a study, hiring a consulting firm made sense but we were reluctant to do it. Many of our group had some experience in this sort of thing and the discussion was whether or not it would be worth the cost. After the interviews with Leslie Mollsen and American City Bureau, it left us with a clearer picture of how to approach our project and gladly I can report hiring them has paid for itself.

When we settled on ACB we got more than we imagined. They turned out to be someone who wanted to learn our story and present it in ways that would make sense to us and in a clearer way than we had envisioned. Their background work and approach to the interviews was down to earth and professional. When we did reference checks on ACB, one school contacted said they had used ACB 10 years ago and were about to undertake their 3rd fund raising campaign in that span. When asked if they were hiring ACB to come and help again they said, "No, they left such a good working template we are capable of doing our own now." That is exactly how concise their work has been in our time with them.

After the study we retained ACB as consultants as we moved forward with our project. Many times our committees have expressed gratitude in the decision to keep ACB on board with the insight and expertise they have brought. Their personal approach has been vital in the success we have had.

It is without reservation that I would recommend American City Bureau to you for any project you are planning. If I can be of further assistance do not hesitate to contact me.

Sincerely,

**Pat Meade
Principal
Beckman Catholic HS**