



legacy project

April 1, 2016

We selected American City Bureau to conduct our Developmental Study because they have decades of experience and came highly recommended to us by another Benedictine high school and monastery. We were especially attracted to the many years of leadership their consultants had in fundraising and Catholic high school education. Their expertise, professionalism and overall comportment proved to be exceptionally beneficial for our Study because, for a variety of reasons, our alumni and supporters needed to feel that this campaign would be well run and more successful than past initiatives.

Some of our most important donors were also among our most skeptical. Thankfully, the way Leslie and her talented team conducted our interviews increased the trust and credibility of our donors for our campaign. ACB provided a strong, fresh start to our efforts and we look forward to working with them to achieve our goals.

Regards,

Matthew G. McGinnis

Director, The Legacy Project
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Our Next 125 Years