



March 8, 2006

To Whom It May Concern:

American City Bureau has served as fundraising counsel for Osceola Medical Center's Capital Campaign since the fall of 2003. ACB completed a Developmental Study and has provided on site consulting services to assist us with the planning and implementation of a campaign to raise \$8 million dollars.

We have been extremely satisfied with the professional guidance and flexibility provided by ACB. The task of raising significant funds in a small rural community was simplified with the help of an ACB consultant two to four days per month on site. With the leadership of our consultant, Mr. Walt Jacoby, Vice President American City Bureau, we have outlined a clear and effective step by step plan to raise the funds. We are approaching 75% of our goal and feel that we could not have accomplished this level of success without his advice and expertise.

I would highly recommend American City Bureau to any healthcare organization contemplating a capital campaign. Their experience has enabled us to accomplish what many said could not be done.

Sincerely,

Sue Gerlach  
Development Director  
Osceola Medical Center