1428 Broad Street • Selma, AL 36701-4304 1-888-540-7722 edmunditemissions.org

July 16, 2012

Ms. Leslie Biggins Mollsen Chief Executive Officer American City Bureau 302 West Main Street West Dundee, IL 60118

Dear Leslie:

Since 1937 the Edmundite Missions have been evangelizing in the Deep South by feeding, clothing, sheltering and educating the Poor. We have lived by the motto of our Founder Fr. Frank Casey, SSE to "Do the best we can, with what little we have, to serve those most in need." Unfortunately, we have seen the needs of the poor grow faster than we can raise the necessary funds to help those in desperate circumstances.

Recognizing we could no longer rely solely on our direct mail program to fund our organization we turned to American City Bureau (ACB) to help us initiate a Major Donor Initiative. The concept of the Major Donor Initiative was new to the Missions and our staff. American City Bureau staff has done an excellent job of educating, training and collaborating with the Edmundite Missions to formulate a program that fits "the Missions needs and the needs of our donors." ACB's approach is certainly not one size fits all. One of the best parts of the process is that everyone is invited and gets involved at various stages and sees firsthand how critical each person is to our success as an organization.

In a competitive market, organizations are often viewed as a number or an invoice, not with American City Bureau. ACB has been incredible with their professionalism, guidance, care and diligence in following through every step of the way. And while always upholding the most incredible professional standards they are kind and caring people. I remember being in the hospital when Leslie Mollsen and Carl Meirose came to visit the Edmundite Missions to

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speak about the Major Donor Initiative proposal. Much to my surprise late in the afternoon I had two visitors wanting to make sure I was doing ok and if there was anything they could do! That's what I call true care and compassion! I knew right then and there we were not an invoice or a number we were partners in ministry—what a gift!

We are excited to have American City Bureau as a part of the Edmundite Missions family and we are proud to be a part of theirs. I know our partnership will secure a solid future for the work of the Edmundite Missions to serve those who are so often lost and forgotten in today's society. With American City Bureau's help we will continue our good works for years to come and will carry out Christ's command to us to care for the "least of these."

Sincerely,

Chad McEachern

**Executive Director & CEO**